

Every \$1 invested in LPL produces \$6.48 of economic value

The study demonstrates that the programs and services provided by LPL deliver a strong Return on Investment (ROI) for the City of London. The economic impact is calculated using cost-benefit analysis, which shows whether the benefits of an activity exceed its costs. Total economic impact is estimated by the sum of 3 elements: Direct Spending, Indirect Spending and Direct Benefits.

